WHAT A "YES" VOTE ON JANUARY 20TH WATERFRONT REFERENDUM BOND ISSUE MEANS TO MIDDLETOWN

THE PROJECT

It means resources to:

- Stop waterfront erosion.
- Construct overlooks, piers and parking areas.
- Provide a variety of recreational activities.
- Construct sufficient utilities.
- Prepare new boat launching and docking facilities.
- Generate new recreational and tourism benefits.
- Create new jobs and stimulate economy.
- Preserve unique quality and historic character of riverfront.
- Protect valuable city property and buildings against further damage.
- Refurbish Old Yacht Club. (Park and Recreation Building)

COST INFORMATION

The U.S. grant of $750,000.00 from EDA (U.S. Department of Commerce) that has been offered means:

- Real Savings: $750,000.00
- 40% Middletown's Share: $500,000.00
- $1,250,000.00

Very Small Budget Increase: Less than one-tenth of 1% of the City's annual budget for the bonding period.

Hardly Any Increase in Mill Rate: Based on Grand List, no real effect on tax rate.

Less Than $2.00 Per Household: Annual cost to any household estimated at $1.88 or less for twenty years.

Potential Future Development Funding: New projects related to waterfront expansion may attract additional Federal aid.

Genuine Commitment To Future Of MIDDLETOWN: Commercial, industrial potential, expanded tax revenues, means more vigorous economy, more stable tax rates.

RECLAIM MIDDLETOWN'S PROUD HERITAGE - HELP OUR WATERFRONT!

VOTE "YES" ON TUESDAY, JANUARY 20
MIDDLETOWN and the CONNECTICUT RIVER
a new image

a PLAN for
WATERFRONT DEVELOPMENT