

Meeting is Thursday October 29, 2020 Via Zoom 7:00 PM

# Northern Middlesex County Cable Advisory Council

SERVING MIDDLETOWN CROMWELL PORTLAND EAST HAMPTON MIDDLEFIELD

Attendees: Jay Polke, Bill Wilson, Marco Iacoviello, Jon Pulino, Gary Aubin, Matt Skane, Tyler Kittleman, Kerstin Perrin

7:03.....Call to Order

7:03.....Pledge of Allegiance

7:04.....Motion to accept Agenda.....First by J. Polke, Second by G. Aubin

7:04.....Motion to approve previous minutes.....First by J. Polke, 2<sup>nd</sup> by G. Aubin

No Treasurer's Report.....John Schilke not present

Chairman's Report.....Jon Pulino says Facebook cyber shows are going well

Vice Chairman's Report.....Bill Wilson has nothing to report other than no entries for the Justin Hinds Scholarship

Comcast Report (Matt Skane).....

## **Internet Essentials:**

Attached, please see more information about our Internet Essentials Sponsored Service Programs. I've included some recently announced updates below as well.

- Our Internet Essentials Partnership Program enables participating organizations to sponsor or pay for service on behalf of families. Sponsored families have access to all the benefits Internet Essentials has to offer—a high-speed Internet connection at home, the option to purchase a low-cost computer, and access to free digital skills training in person (if safe), online, and in print. [internetessentials.com/sponsor](https://internetessentials.com/sponsor)
- Comcast's xFi platform is also now available to all Internet Essentials customers. It provides parents with a digital dashboard to set up, manage, and monitor their home WiFi; set safe-browsing modes so children can only access age-appropriate content; and even pause WiFi access to devices for dinner or bedtime.

These announcements build on our [recent commitments](#) to continue to offer new customers two months of the Internet Essentials program for free through the end of 2020 and to continue to forgive any back debt due so more families can apply. [Click here](#) to learn more about how Comcast supports digital equity for low-income households.

## **Comcast RISE:**

- Comcast has committed to a multiyear plan to fight injustice and inequality. As part of [this commitment](#) from Chairman and CEO, Brian Roberts, Comcast is allocating substantial resources to help small businesses. Small

businesses are core to who we are, and we know that businesses owned by Black, Indigenous, and People of Color (BIPOC) have been impacted at a higher rate this year. With that in mind, Comcast developed Comcast RISE – a program that stands for Representation, Investment, Strength and Empowerment. It is initially available for Black small business owners, and beginning November 28, 2020, all BIPOC small business owners will be eligible to apply. In addition, all small businesses are able to sign up for free marketing insights and resources. In the future, the program aims to expand to other small business owners.

- Please use this [link](#) for details on the selection criteria and to apply.

**Collection of Comcast's COVID-19 Responses and Activities:** All of Comcast's COVID-19 responses and activities can be found here: <https://corporate.comcast.com/covid-19>.

Jay Polke asked if “Circle TV” was available and Matt will look into it.

Jay also recommended to Matt that Comcast could have a conversation about eversource restoring their garage/office to better serve the middletown area and when electric is restored usually comcast will follow.

Public Access Report: Tyler explained the new software (Steamyard) and we were using it to have out Virtual Meeting. Worked well.

Tyler also told us about the installation of the new Video Playback system at the studio

Good of the Order: We spoke about having a Holiday Meeting in December...possibly at Luna's in Cromwell.....Jay Polke will look into details and get back to us via email. Thanks Jay!

7:37pm Meeting closed