



## **Middletown Downtown Business District**

Monthly Meeting Agenda  
Wednesday, May 26, 2021  
8:30 a.m. – 9:30 a.m.

### **Location: Zoom Meeting**

(Due to Covid-19) \*

1. Call to Order – Introductions
2. **DBD PARTNER UPDATES:**
  - City Partners**
    - a. Mayor
    - b. Police
    - c. Public Works
    - d. Parking Dept.
    - e. Planning / Economic Development
    - f. Health Department
  - Community Partners**
    - g. St. Vincent's
    - h. Chamber of Commerce
    - i. Wesleyan University
3. Approval of Minutes – April 2021
4. Treasurer Report
5. **Committee Updates**
  - a. Advertising - (TV, Radio, Print)
  - b. Promotion - (Social Media/Website/Wayfinding/Brochures)
  - c. Beautification & Maintenance - (Planters, Banners, Clean Up)
  - d. Gift Cards
  - e. Special Projects (Matching Grant Program)
6. DBD Coordinator Report
7. New Business
8. 925 Report
9. Adjournment

\*Please contact the DBD office at (860)347-1424 if you wish to attend the Zoom meeting for log in information.