



## **Middletown Downtown Business District**

Monthly Meeting Agenda

\*Wednesday, December 15, 2021

8:30 a.m. – 9:30 a.m.

\*\*Location: Zoom Meeting

1. Call to Order – Introductions
2. DBD PARTNER UPDATES:
  - City Partners
    - a. Mayor
    - b. Police
    - c. Public Works
    - d. Economic Development/Parking
    - e. Health Department
  - Community Partners
    - f. St. Vincent's
    - g. Chamber of Commerce
    - h. Wesleyan University
3. Approval of Minutes – November 2021
4. Treasurer Report
5. Committee Updates
  - Advertising - (TV, Radio, Print)
  - Promotion - (Social Media / Website/ Wayfinding / Brochures)
  - Beautification & Maintenance - (Planters, Clean Up)
  - Gift Cards
  - Special Projects
6. DBD Coordinator Report
7. New Business
8. 925 Report
9. Adjournment

\*Change in regular meeting date due to the Christmas holiday.

\*\*Please contact Sandra at the DBD office at (860) 347-1424 or [Info@downtownmiddletown.com](mailto:Info@downtownmiddletown.com) if you wish to attend the Zoom meeting for log in information.