



Middletown Downtown Business District

Monthly Meeting Agenda
Wednesday, August 25, 2021
8:30 a.m. – 9:30 a.m.
(Location: Zoom Meeting)*

1. Call to Order – Introductions
2. **DBD PARTNER UPDATES:**
 - City Partners**
 - a. Mayor
 - b. Police
 - c. Public Works
 - d. Economic Development/Parking
 - e. Health Department
 - Community Partners**
 - f. St. Vincent's
 - g. Chamber of Commerce
 - h. Wesleyan University
3. Approval of Minutes –July 2021
4. Treasurer Report
5. **Committee Updates**
 - Advertising - (TV, Radio, Print)
 - Promotion - (Social Media / Website/ Wayfinding / Brochures)
 - Beautification & Maintenance - (Planters, Banners, Clean Up)
 - Gift Cards
 - Special Projects - Matching Grant Program -Event Grant Program- Advocacy/Stimulus -Trees
6. DBD Coordinator Report
7. New Business
8. 925 Report
9. Adjournment

*Please contact Sandra at the DBD office at (860)347-1424 or Sandra@downtownmiddletown.com if you wish to attend the Zoom meeting for log in information.