



## **Middletown Downtown Business District**

Monthly Meeting Agenda

Wednesday, July 28, 2021

8:30 a.m. – 9:30 a.m.

( Location: Zoom Meeting )\*

1. Call to Order – Introductions

2. DBD PARTNER UPDATES:

City Partners

- a. Mayor
- b. Police
- c. Public Works
- d. Parking Dept.
- e. Planning / Economic Development
- f. Health Department

Community Partners

- g. St. Vincent's
- h. Chamber of Commerce
- i. Wesleyan University

3. Approval of Minutes –June 2021

4. Treasurer Report

5. Committee Updates

- Advertising - (TV, Radio, Print)
- Promotion - (Social Media / Website/ Wayfinding / Brochures)
- Beautification & Maintenance - (Planters, Banners, Clean Up)
- Gift Cards
- Special Projects - Matching Grant Program -Event Grant Program- Advocacy/Stimulus -Trees

6. DBD Coordinator Report

7. New Business

8. 925 Report

9. Adjournment

\*Please contact Sandra at the DBD office at (860)347-1424 or [Sandra@downtownmiddletown.com](mailto:Sandra@downtownmiddletown.com) if you wish to attend the Zoom meeting for log in information.