



Middletown Downtown Business District

Monthly Meeting Agenda
Wednesday, June 23, 2021
8:30 a.m. – 9:30 a.m.

Location: Zoom Meeting

1. Call to Order – Introductions
2. **DBD PARTNER UPDATES:**
 - City Partners**
 - a. Mayor
 - b. Police
 - c. Public Works
 - d. Parking Dept.
 - e. Planning / Economic Development
 - f. Health Department
 - Community Partners**
 - g. St. Vincent's
 - h. Chamber of Commerce
 - i. Wesleyan University
3. Approval of Minutes – May 2021
4. Treasurer Report
5. **Committee Updates**
 - a. Advertising - (TV, Radio, Print)
 - b. Promotion - (Social Media/Website/Wayfinding/Brochures)
 - c. Beautification & Maintenance - (Planters, Banners, Clean Up)
 - d. Gift Cards
 - e. Special Projects (Matching Grant Program, Trees)
6. DBD Coordinator Report
7. New Business
8. 925 Report
9. Adjournment

*Please contact Sandra at the DBD office at (860)347-1424 if you wish to attend the Zoom meeting for log in information.