



## **Middletown Downtown Business District**

Monthly Meeting Agenda

Wednesday, February 23, 2022

8:30 a.m. – 9:30 a.m.

\*\*Location: Zoom Meeting

1. Call to Order – Introductions
2. **DBD PARTNER UPDATES:**
  - City Partners**
    - a. Mayor
    - b. Police
    - c. Public Works
    - d. Economic Development/Parking
    - e. Health Department
  - Community Partners**
    - f. St. Vincent's
    - g. Chamber of Commerce
    - h. Wesleyan University
3. Approval of Minutes – December 2021
4. Treasurer Report
5. **Committee Updates**
  - Advertising - (TV, Radio, Print)
  - Promotion - (Social Media / Website / Wayfinding / Brochures)
  - Beautification & Maintenance - (Planters, Clean Up)
  - Gift Cards
  - Special Projects – Outdoor Imp. Matching Grant
6. DBD Coordinator Report
7. **New Business-** Proposed Budget Approval
8. 925 Report
9. Adjournment

\*\*Please contact Sandra at the DBD office at (860) 347-1424 or [Info@downtownmiddletown.com](mailto:Info@downtownmiddletown.com) if you wish to attend the Zoom meeting for log in information.